CITING AND PRESENTING DATA AND STATISTICS

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How will you present the data or statistics to your audience? Is it better to include a table or an infographic in your presentation?

Does one format work well in a class presentation while another works best in text designed for an individual reader? Your instructor can advise you about these choices.
You may also wish to visit the Library’s Data Visualization and GIS specialists. They can help you turn numbers into visuals and make recommendations about the most effective methods for presenting your research.

Make an appointment or stop in during open office hours.
Like books and articles, datasets, charts, and infographics must be cited and included in the works cited list or bibliography of your project. The Citations and Bibliographies guide is a good starting point. You can get to this guide from the Citations & Bibliographies button on the library website.
Standard guides like the Chicago Manual of Style or the Publications Manual of the American Psychological Association provide sample statistical and dataset citations.
A number of organizations also provide citation guides for statistics and datasets. Here’s an example from IASSIST, a social sciences organization which supports data users.
This second example from the APA Style Blog provides citation advice as well as sample dataset citations. The Style Blog is an excellent resource for citation help with non-traditional sources from datasets to Tweets to online maps.
Many library databases provide citation assistance. In this example from the Roper Center's iPoll public opinion database, notes near the graphic describe the survey and provide a link to a suggested citation format.
In this second example from Statista, the database generated citation may not be entirely correct since it includes an NU Libraries proxied link. This illustrates an important point. Although citation generation tools are helpful, we're still responsible for understanding correct citation style and modifying auto-generated citations accordingly.
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